



Photo Policy

General

Reservations and fees will be required for professional photographers. Guidelines for each category are noted below. Photography should not interfere with the enjoyment of other guests and should not create any safety concerns. Please stay on paths or designated visitor areas to avoid damage to plants. No photographs of identifiable people may be taken nor shared with others without the written consent of each person photographed.

Personal photographs and videos

Jacksonville Arboretum & Botanical Gardens encourages visitors to take casual photographs and videos of their visit for their own personal use and to share these with others on our Facebook page and Instagram. Personal photographs and videos should not be used for commercial purposes. Please stay out of the gardens and do not block paths or bridges.

Photography & Video Classes, Clubs or Groups

Photography classes, clubs and groups are welcome to take photographs but are asked to notify the Arboretum prior to scheduled meeting date and time to be sure there are no conflicts with other events that may limit such activities. Photographs and videos taken during these sessions should not be used for commercial purposes. Contact us at info@jacksonvillearboretum.org and note "photography" in the subject line.

Professional Photographers

For photographs and videos taken for commercial purposes, a reservation and fee is required. For the purposes of this policy, a professional photographer is defined as someone who is being paid to take photographs on the Arboretum property. This includes portrait photography sessions such as engagement, wedding and family groups, reunions, and corporate functions.

There are two payment options:

1. For one-time or occasional photography sessions at the Arboretum, the fees per session are:
\$ 60.00 for 2 hour session with up to 10 plus photographer
Additional hours at \$ 30.00 per hour in 1-hour increments only
Full day (9 hours) at \$ 250.00
2. Annual permit – unlimited number of sessions, maximum number per session is 10 plus photographer
\$ 500.00 per year
Must make reservations in advance

The Arboretum requires the location credit Jacksonville Arboretum & Botanical Gardens, Jacksonville, FL in all commercial uses of images taken in the Arboretum. All sessions should be scheduled during the Arboretum's normal operating hours of 8–5. After hours sessions must be pre-approved by JAG and will incur additional fees. The Arboretum may deny, at its sole discretion, any request.

For clients renting the property for a special event, such as a wedding or family reunion, there is no additional charge for the Client's professional photographer.

For commercial photography and filming with crews, please contact info@jacksonvillearboretum.org with specifics on proposed session and our rental coordinator will contact you to discuss fees and guidelines.

Fill out online application and wavers at Jacksonvillearboretum.org or you may print and send to address:
1445 Millcoie Road, Jacksonville, FL 32225